



Welcome to GORgeous Time

MEET OUR GO-TO PARTNERS

At **Makeup&GO!**, every artist's kit includes a collection of go-to products and tools from innovative boutique beauty brands including **Juice Beauty**, **mark**, **Smashbox**, and **tarte**. No matter her age, style or skin color, our team of pros will create GORgeous, customized looks using natural skincare, the hottest seasonal shades and favorite, must-have products. Meet our starting line-up...



Juice Beauty is the organic solution for healthy, radiant skin. Juice Beauty's mission is *to bring authentically organic, high efficacy and pleasurable beauty solutions to people worldwide*. Juice Beauty's clinical results and eco commitments are amazing. Juice Beauty's serums and peels have shown an astounding 87% free radical scavenging in clinical studies (goodbye wrinkles and sunspots!) and they are proud to put the healthiest ingredients (that work!) on customers' skin and this Company is committed to support USDA organic farming. www.juicebeauty.com

"Makeup&GO! offers the perfect environment to introduce Juice Beauty skincare – and our soon to launch Make-Up collection - to women that are already believers in the benefits and efficacy of organic, as well as those that are curious about trying a natural beauty regimen. By experiencing a professional application from a Makeup&GO! pro artist, women will be able to learn about our products in a whole new way and decide what works best for them. We're thrilled about the collaboration."

Karen Behnke, Founding Partner, Juice Beauty

mark.

mark is an expertly edited, beauty & fashion boutique brand that lives in the digital space. Founded by Avon Products, Inc. in 2003, mark provides young women the opportunity to open and grow their own business and learn valuable management, marketing and networking skills. Social beauty™ is at the heart of the brand and represents a social connection and conscience. The mark girl can make her mark by choosing what, when and how to engage with the brand by going online to the brand's websites, the mark girl TV YouTube channel, social sites such as Facebook and Twitter and in the pages of the mark magalog and through mark Representatives. www.meetmark.com

"mark is always looking for first-to-market opportunities that allow our representatives and customers to interact with the brand, whether it be face to face or in a virtual space. Makeup&GO! is a new concept for the industry and brings a new experience to the brand's consumer. This collaboration will be mark's first joint venture with prestige brands in a pro artist service environment."

Claudia Poccia, Global President, mark



Smashbox Photo Studios and **Smashbox Cosmetics** were founded by the great-grandsons of makeup legend Max Factor, Dean and Davis factor. Smashbox Cosmetics knows beauty. The world-famous makeup artists and the Hollywood faces that frequent Smashbox Studios are the inspirations in the development of the professional makeup line. Dean and Davis are carrying on their heritage by establishing the world of photography, magazine editorial shoots and world-class beauty products in their hometown of Los Angeles. www.smashbox.com

"We are so excited about our new partnership with Makeup&Go! My brother and I feel that innovative ideas are key for a growing business. Makeup&Go! offers a fresh new take on a traditional concept."

Davis Factor, Smashbox, Co-founder



tarte is the leader in earth engineered™ beauty offering the widest selection of healthy cosmetics full of skinvigorating™ ingredients. The company is on a mission to prove that glamour can be good for you by pioneering the use of high-performance naturals™ that bring clinical results to the everyday woman. With more than 200 products in the line including the award-winning and best-selling cheek stain, tarte is also helping to reduce environmental waste with eco-friendly packaging, sustainable resources, charitable partnerships and customer recycling initiatives. Be green, be smart, be tarte! www.tarte.com

"We're thrilled to be partnering with Makeup&GO!—it's such a unique lifestyle concept for the consumer who already loves and appreciates her manicures and blowouts. We believe that their pro artistry team will utilize our high-performance natural™ cosmetics, proving to the client that glamour can be good for you with tarte."

Maureen Kelly, tarte, Creator & CEO

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